



SMART SURVEILLANCE SOLUTION

PROSONIC

for

SECURITY
&
BUSINESS INTELLIGENCE

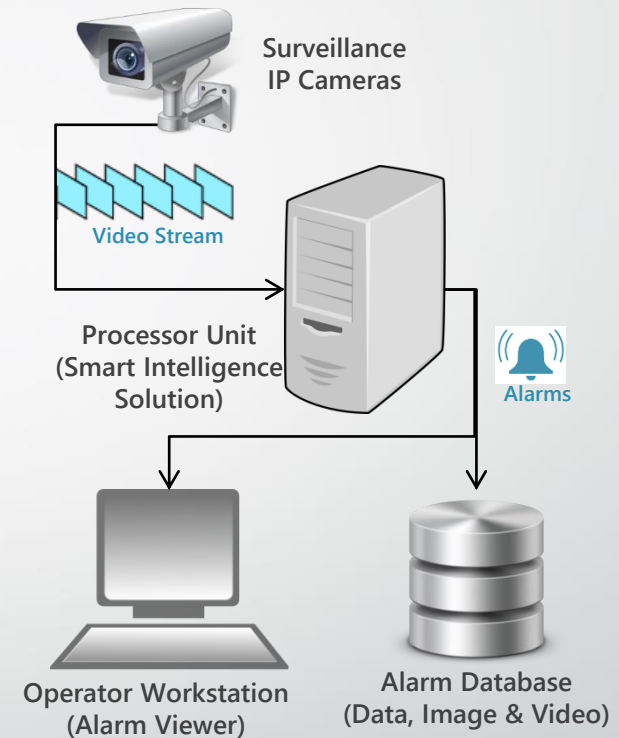
HOW INTELLIGENCE WORK ?

Video Solution = Visible Intelligence
Computerized Processing & Analysis of Video Stream

Software > Learns the Scene, Detects Object & Tracks it
User> Configures Rules with Virtual Line & Area, Count, Time

Rule Violations > considered as security breach
Statistics > Data on count, time/duration as decision intelligence

Input > Video received from IP Cameras
Output > Real-time Alerts & Reports sent to Database & Client





As per a study done on the effectiveness of manual monitoring,
**the average human attention span
is only around 20 minutes!**



In **City Surveillance** scenario: **Too many** cameras / video screens. **Too few** people to monitor.
Important events and potential security threats might be **overlooked!**

WHY INTELLIGENCE ?

**VIDEO
INTELLIGENCE**
*the BRAIN of your
Surveillance System*



IP Cameras are the Eyes of your System
Smart Intelligence Solution makes it
intelligent



Paradigm Shift: Evidence Analysis is Passé
Proactive System: Prevention is the buzzword



Automation in Security Monitoring
Real time alerts through Analytics



Effectiveness & Efficiency
Works 24x7, saves manpower & cost



Decision Intelligence! not just monitoring.
Footfall | Occupancy | Profiling, and more...

WHY PROSONIC ?

SPECIALIST

in Smart Intelligence Solution with focus on **Accuracy** and **Reliability**

PROVEN

Installations **world-wide** across various industries / verticals

OPEN PLATFORM

Solution **integrates** Tightly with many VMS software

COMPREHENSIVE

Solution with **Advanced Algorithms** and **High Level Scene Analysis**

FEATURE RICH

with **40 plus** Basic & Advanced Smart Intelligence Solution features

FLEXIBLE OPTIONS

for Analytics - **Edge / Server** based (can also be installed in same machine)

MORE CHANNELS

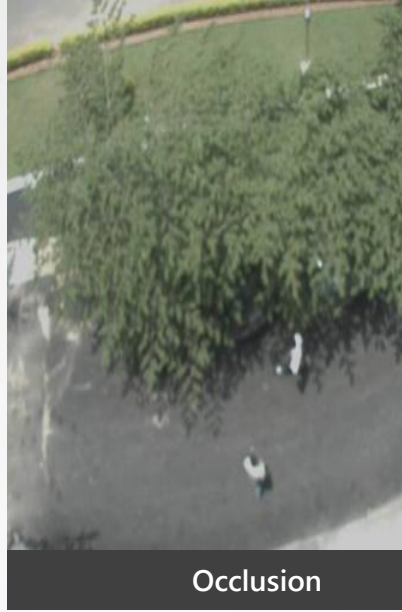
per Server, reducing Hardware Cost, increasing **Efficiency**.

EASE OF USE

Intuitive **GUI**, Easy to **Install / Configure**, High quality **Support**

**When it comes to Reliability & Accuracy,
you choose a SPECIALIST.**





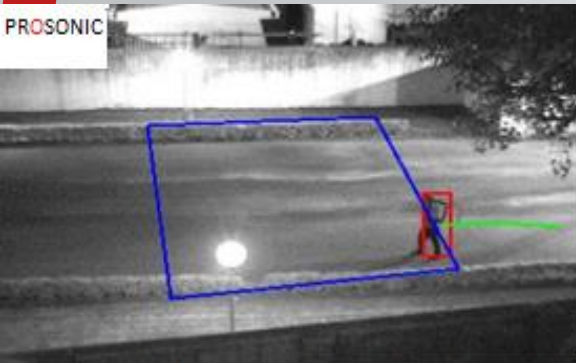
PTZ / Auto PTZ - Captured in PROSONIC surveillance during Typhoon time.

Occlusion

Occlusion Detection

- Advanced **Machine Learning** (Artificial Intelligence) Algorithms
- Outstanding **Advanced Object Tracking** Algorithms
- Superior **Robustness** to Environmental Changes (wind/rain/snow)
- Industry best **Object Occlusion Handling**
- **Accurate** Results even at gradual & sudden Illumination Changes
- Capability of **Object tracking** even in crowd

PROSONIC



Reliable Performance even during Night & Rain conditions

Occlusion

Occlusion Detection

APPLICATIONS



**City
Surveillance**

Unauthorized Crossing of Railway Lines

Boundary Surveillance of Critical Infrastructure

Suspicious Object & Behaviour Detection

Unauthorized Crowding / Overcrowding

Black Listed Person / Suspect identification

Effective traffic control at intersections

Detection of illegal traffic behaviour

Toll evasion detection at toll booths

Detection of unauthorized parking

Available parking slot detection

**Traffic &
Parking
Mgmt.**



**Building
Surveillance**

Monitoring Entry at Restricted Spaces

Access Control / Lobby Management

Abnormal Behaviour & Unidentified Objects

Early Warning through Video Smoke Detection

Monitoring Important Monuments for Vandals

Foot Fall Statistics & Queue

Monitoring

Reduce Shrinkage by Pilferage

Detection

Counting beverages served over the counter

Viewership & Engagement Analysis

Profiling by demographic data (age, gender)

**Business
Intelligence**



SECTORS WE SERVE



BANKING



ENTERPRISE



GOVERNMENT



EDUCATION



CRITICAL INFRA



POWER



CITY



HOSPITALITY



TRANSPORTATION



RETAIL

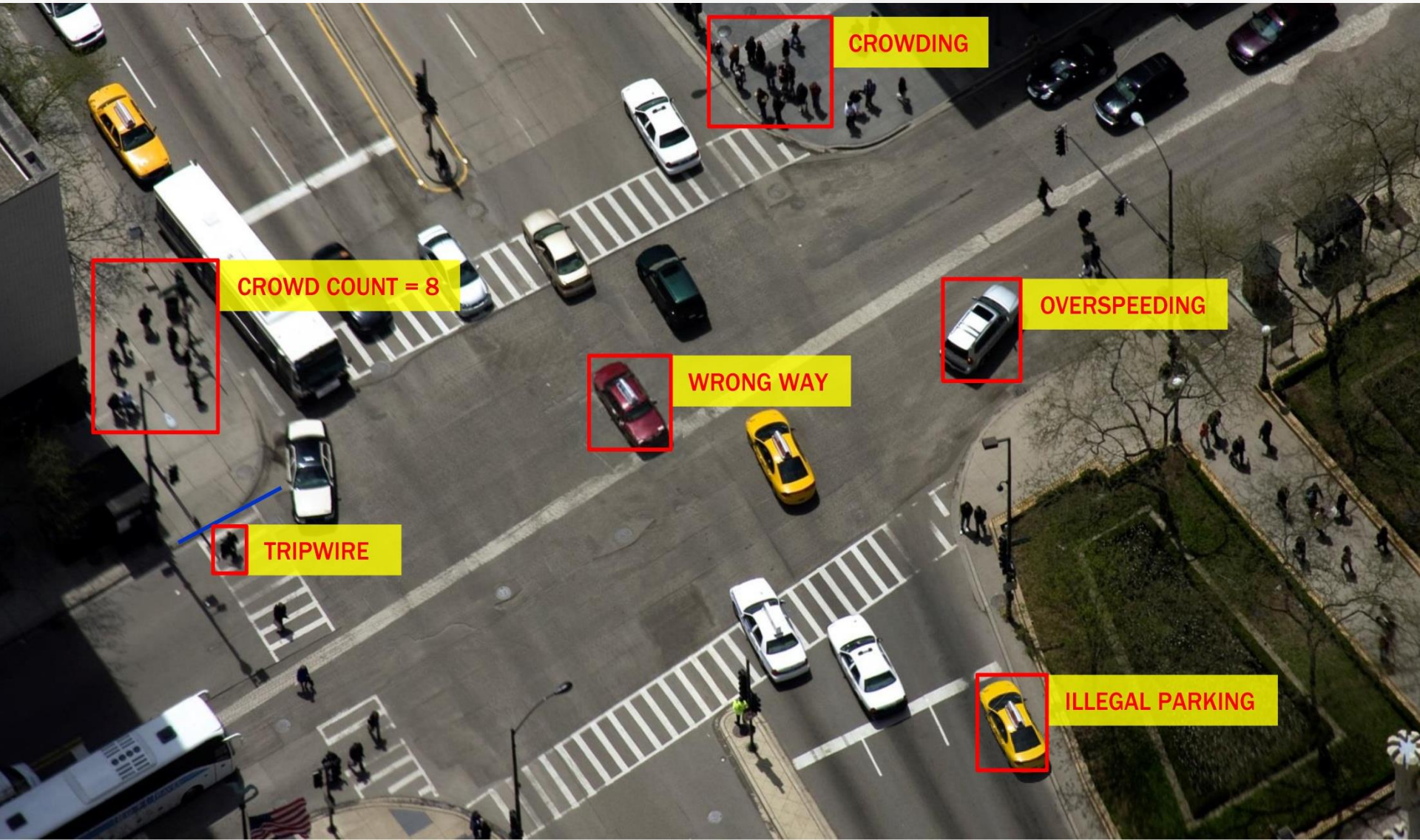


OIL & GAS



INDUSTRIES

DETAILS ON INDIVIDUAL SMART FEATURES



CROWDING

CROWD COUNT = 8

OVERSPEEDING

WRONG WAY

TRIPWIRE

ILLEGAL PARKING

FEATURES – AT A GLANCE

BASIC SECURITY	ADVANCED AUTO PTZ	ENHANCED MONITORING	ENHANCED MASKING
Zone Crossing / Trespass	Auto PTZ & Smart Auto PTZ	Video Stabilization	Face Masking
Line Crossing / Tripwire	PTZ Handoff	Video Stitching	Object Masking
Camera Tampering	PTZ Pre-set Position Analytics	Multi Camera Tracking	ONVIF Streaming
SUSPICIOUS OBJECT	SUSPICIOUS ACTION	SMOKE & FIRE SAFETY	ADVANCED SAFETY-PERSON
Left Object Detection	Loitering Detection	Video Smoke Detection	Slip & Fall Detection
Missing Object Detection	Tailgating Detection	Video Fire Detection	Gesture Recognition
CROWD MANAGEMENT	TRAFFIC MANAGEMENT	VEHICLE & PARKING MGMT	COUNTING APPLICATIONS
Crowding Detection	Speeding Detection	Illegal Parking	People Counting
Crowd Counting	Wrong Way Detection	Vehicle Counting	Queue Management
Crowd Flow Analysis	Congestion Detection	Parking Availability	Cup Counting
FACE DETECTION	FACE RECOGNITION	FACE ANALYTICS	VEHICLE LPR/ANPR
Face Detection	Face Recognition	Count, Presence, Frequency	License Plate Detection
Face Capture	Face Verification	Age Group & Gender Detection	License Plate Recognition

PLUS: Reporting & Analysis, Heat Map, Motion Map, Flow Map, Video Summary, Comparison Reports

INTRUSION DETECTION

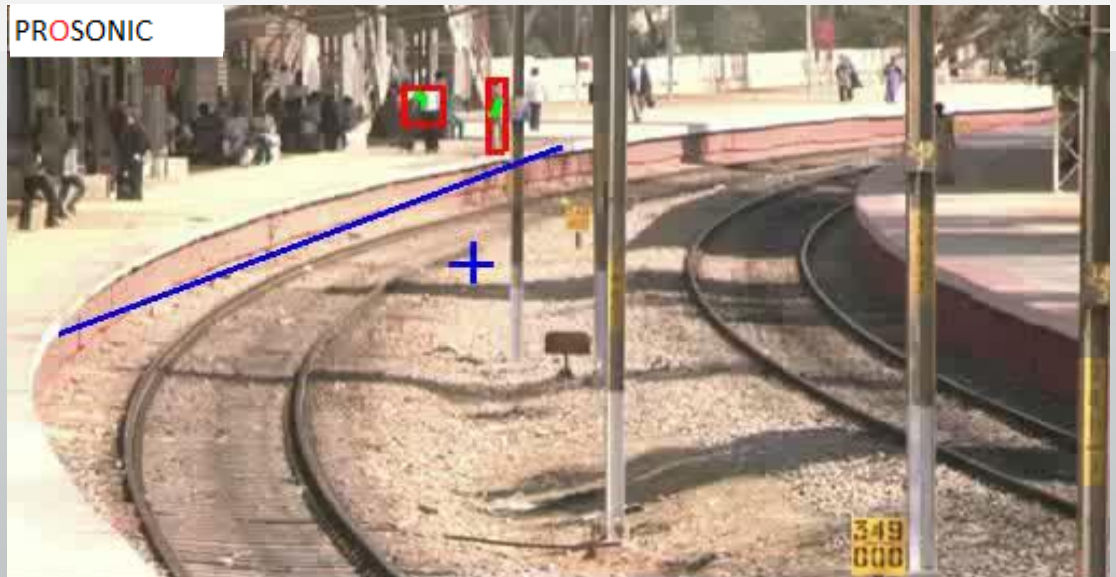
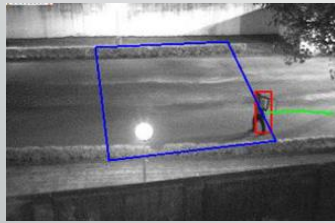
- **Features:** Tripwire, Trespass, Camera Tampering, Auto PTZ Features
- Works for all weather conditions , day **and** night
- Auto zoom to get closer snapshot of the intruder
- **Usage:** Intruder detection on fenced areas, critical infra, restricted zone monitoring



Tripwire: Detection of Person or Vehicle crossing a virtual line.

Trespass: Detection of Person or Vehicle entering a virtual area.

Camera Tampering: Detects camera focus change / obstruction / video cable cut.



INTRUSION DETECTION



Continuous Auto PTZ: Tracks object (Single or Multiple) using PTZ camera.

Smart Auto PTZ: Automatic one-step PTZ to capture closer view of the violator.

PTZ Handoff: Violation detected on Fixed camera triggers PTZ camera to its view.

PTZ Preset Analytics: Analytics on each pre-set position of a patrolling PTZ camera.



Fixed
Camera



PTZ
Camera

General Setup

Camera
Select Camera: Camera 4
Camera GUID: 9C9A8DA7-CA07-41C4-AEB4-BE273FD7404D

Analytics Server
Remote Server
 Enable Remote Server Analytics Configure Remote Servers
 Enable Edge Analytics Configure Camera Features
Alarm Recieval Port: 10001
Alarm Server Event Server Alarm Generic VA Alarm
Analytics Event Port: 9090
Alarm Server IP: 192.168.

License
 Trial Version Full Version
License Key: 6F8428B7A
Export GUIDs

Pan and Tilt
U+L U
L H
D+L D


Zoom
IN

FailOver Settings
 Enable Failover
 Main Server Port No: Start Stop
 StandBy Server Port No: Start Stop
ADD Camera Start Stop

Camera Settings
 Enable Direct Camera PTZ Configure

rtsp://127.0.0.1:8556/mpeg4 - VLC media player

Media Playback Audio Video Tools View Help



rtsp://127.0.0.1:8556/mpeg4 1.00x 06:02/--



Direct Camera Feed
 Enable Camera URL: http://192.168.0.186

Milestone JPEG Feed
 Enable Resolution: Auto

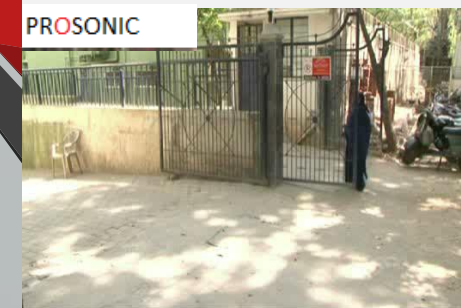
SUSPICIOUS INCIDENTS



- **Loitering Detection:** Specified moving objects remain within specified area of interest (AOI) for a specified period of time within camera's view. Detection time can be set.



- **Tailgating Detection:** Detects a person or vehicle following too closely the person or vehicle in front of it to get past access control. The time gap between the two successive objects is set.



- **Left Object Detection:** When an object is left in the scene for more than predefined time, an alarm will be sent. Used in Threat detection due to baggage left unattended in waiting rooms, ticket counters.

- **Missing Object Detection:** When an object is moved out of the outlined area for more than 10-15 seconds, Missing Object Alarm would be generated. Applications: Museums, Critical Asset Protection

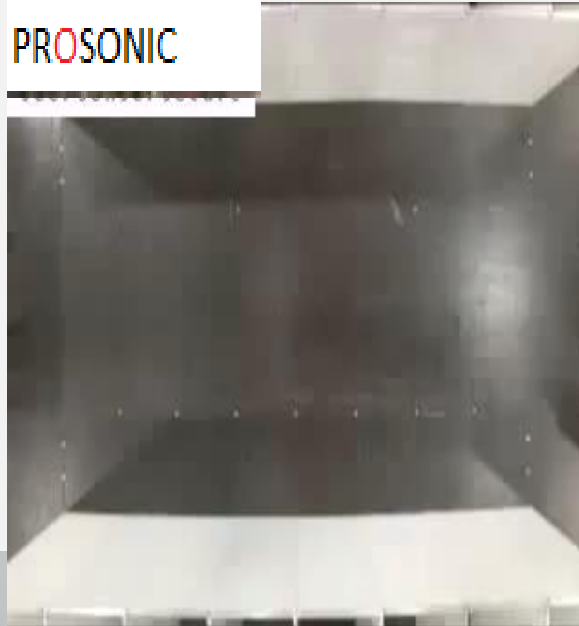
CROWD MANAGEMENT

- **Crowd Detection:** When in a specified area the number of people exceeds a threshold. It can also detect sudden crowd surge.
- **Crowd Counting:** The counting gives approximate count of the crowd in an area. Gives crowd information either in terms of no. of people or percentage of area occupied.
- **Crowd Movement Detection:** This can detect movement of the crowd in a wrong direction. Counter flow detection can alert personnel and help in preventing mishaps.

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VEHICLE COUNTING FEATURES

● Vehicle Counting

Vehicle Counting counts the vehicles crossing a virtual line in a specific lane.

Integrated with advanced Auto Report E-mailer for Text, Graphical Reports.

Vehicle **COLOUR** based search is possible for post-accident investigations.



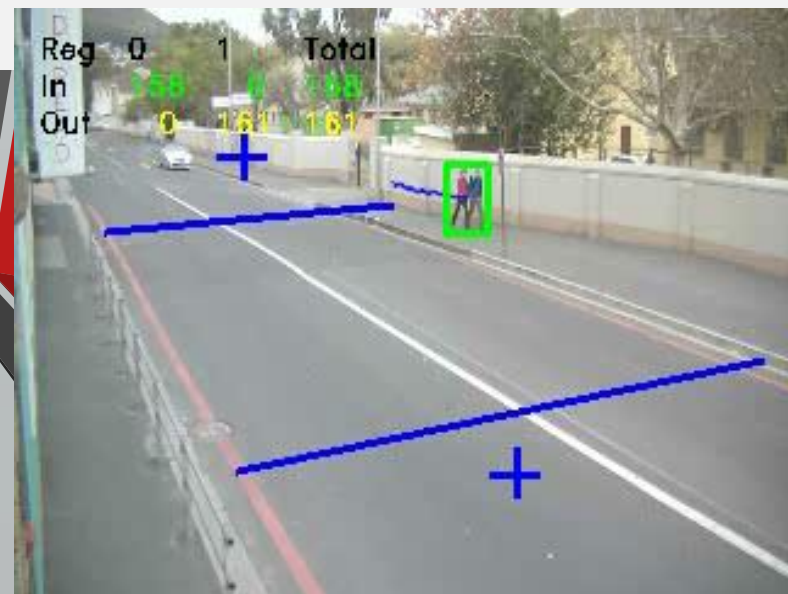
● Vehicle Counting based Applications:

Vehicle Queue Management provides insights on waiting time mgmt.

Vehicle Congestion Detection alerts for congestion at Traffic Intersections

Parking Management feature provides parking availability in parking lots

Vehicle Classification differentiates between types of vehicles (Car, Truck etc.)



AllGoVision Alarm Center 192.168.0.216

Search /Preview
Video Summary
Live View
Data Analysis
Reports
Parking Management
Face Detection
Face Recognition

Parking Management

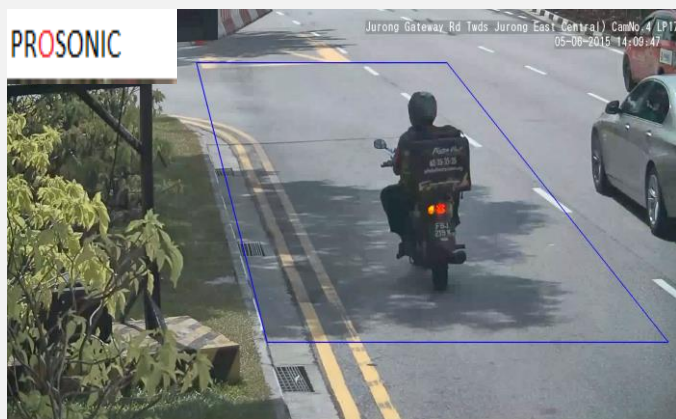
Group	Maximum Occupancy	Current Occupancy	Total In	Total Out	Availability
Group1	100	1	1	0	99
Gr3	100	0	0	0	100
GR1	100	4	22	18	96
GR2					

TRAFFIC MANAGEMENT

Illegal Parking: Raise alarm in case vehicle is parked in no parking zone

Speeding Detection: Identifies in case vehicle exceeds the required speed limits. Used for Airport pathways where there are speed limits to be maintained.

Wrong way detection: Detects in case vehicle is moving in opposite direction. Like if vehicle is entering through exit gate, alarm will be raised



Applications

- Traffic Monitoring in City Road Sides & Traffic Junctions
- Traffic Surveillance in Highways
- Vehicle Management and Violation Detection in Public Place Pathways.

LPD & LPR/ANPR

- LPD: Detects the vehicle license plate in the camera view, captures the license plate image.
- LPR/ANPR: Recognizes the license plate by identifying license number from detected plate.

Application Areas

Parking Management: Ingress with no Egress

Traffic Monitoring: Red light violation or any other traffic rule violation
Law Enforcement: Stolen cars can be detected and Place of registration can be tracked through traffic surveillance system in the city/highway.

Task Automation: Trigger operations such as access control

Automatic Toll Management: Automatic charging for recognized cars



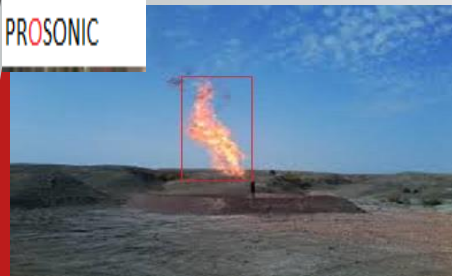
Camera Installation Scenario



*Good quality IP cam, high shutter speed. Full HD, 120 DB WDR, 30 fps Frame Rate, Night IR illuminator

SMOKE & FIRE DETECTION

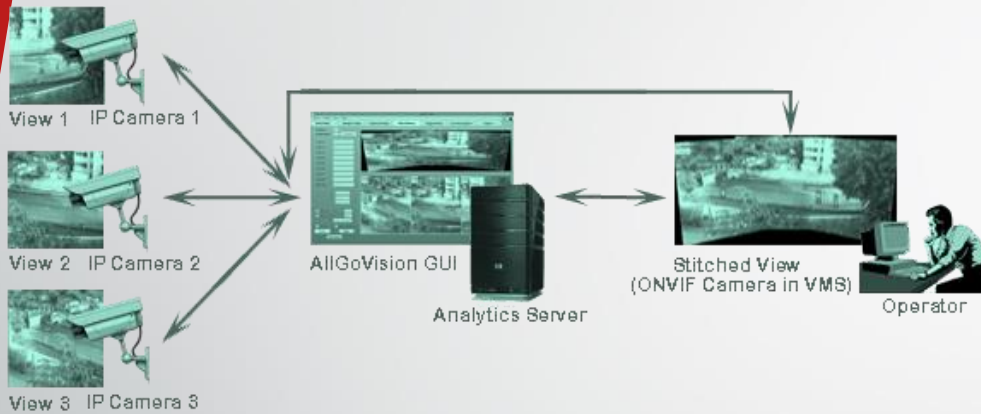
- Rapid detection (in 5-10 seconds) of smoke even when it is formed in 10-15% of the view.
- Detects smoke with or without fire at both indoor and outdoor environment.
- Usage: Early warning for Smoke & Fire at Server Rooms, Warehouses, Critical Resources



ENHANCED MONITORING

● Video Stitching

Overlapped video feeds are stitched to make one seamless video in real time. Object tracking supported on Stitched Video, sent as ONVIF camera to VMS.



● Video Stabilization

Outputs stabilized video from shaking video inputs usually due to wind



Not initialized

Not initialized

Not initialized

Record

FACE CAPTURE & RECOGNITION

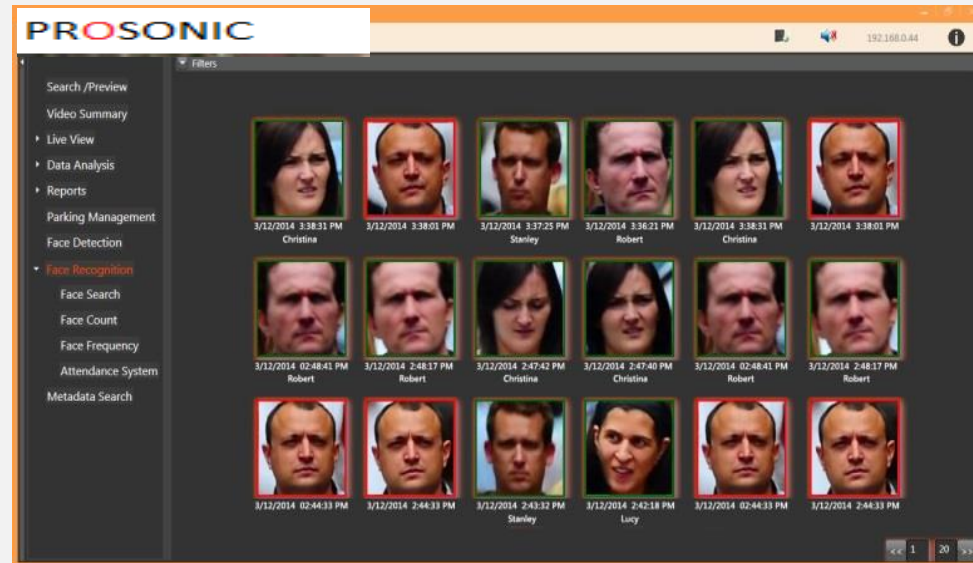
Face Capture: Detects face in the camera FOV, captures it and stores it

Face Recognition: Matches Face detected with the faces in the database and sends alarm.

Alarms: Option to send Alarms (Face Matching/non Matching) to VMS or Alarm Center

Applications:

- Detection and Capture of Human Faces (for record keeping) appearing in restricted areas
- Black List Alarm – Identification of miscreants appearing in the surveillance cameras
- Face Forensic Search option for detecting closest matches for suspect images



FACE RECOGNITION IN CROWD

PROSONIC



FACE COUNTING & ANALYSIS

Face Counting: Counts the number of faces in the camera view and over a time period

Face Presence: Detects for how much time any face was in the view

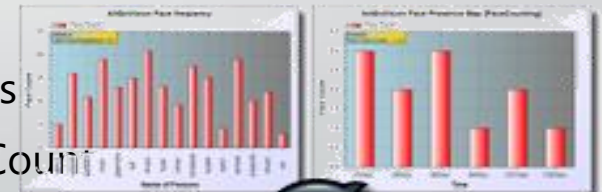
Face Frequency: Detects how frequently a recognized face appeared in the camera

Age Group & Gender Detection: Detects gender & approx. age group of the subject face



Applications:

- Used for Digital Signage, Ads in Public Places
- Viewership / Audience Measurement (Face Counting)
- Viewership / Audience Engagement (Face Presence)
- Frequency of Visit by VIP Guests etc. (Face Frequency)
- Profiling of Visitors to Public Amenities based on demographic analysis (age group & gender)

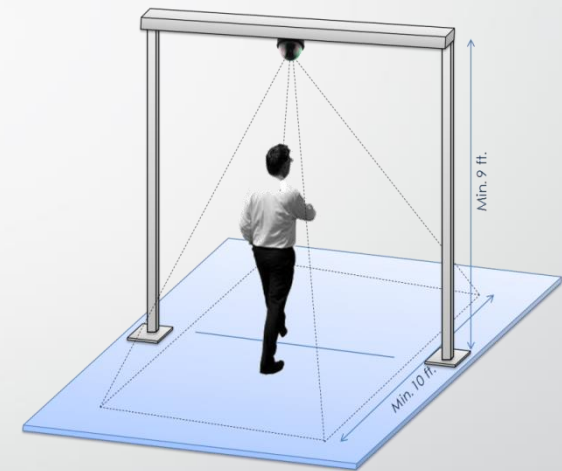


PEOPLE COUNTING FEATURES

- People Counting & Reporting

Count the people traversing a certain passage (both IN & OUT directions, Accuracy: 90-98%)

Application is integrated with advanced Auto Report E-mailer for Text, Graphical Reports.



- Queue Management

Detects queue properties - used for waiting time analysis

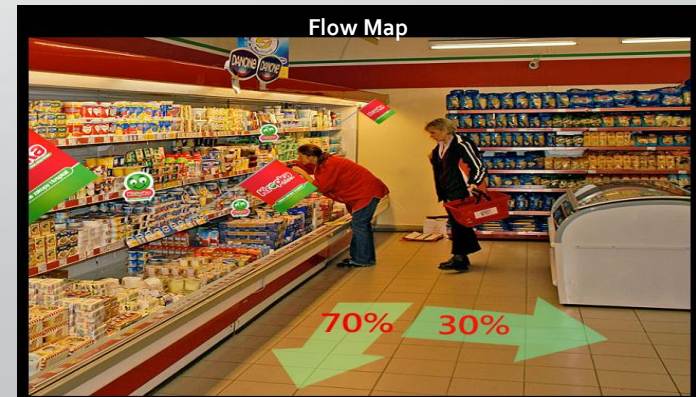
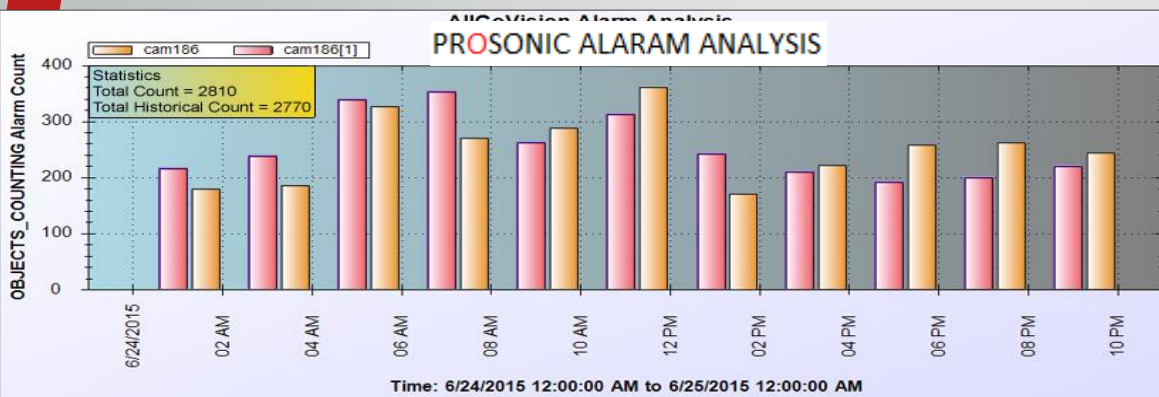
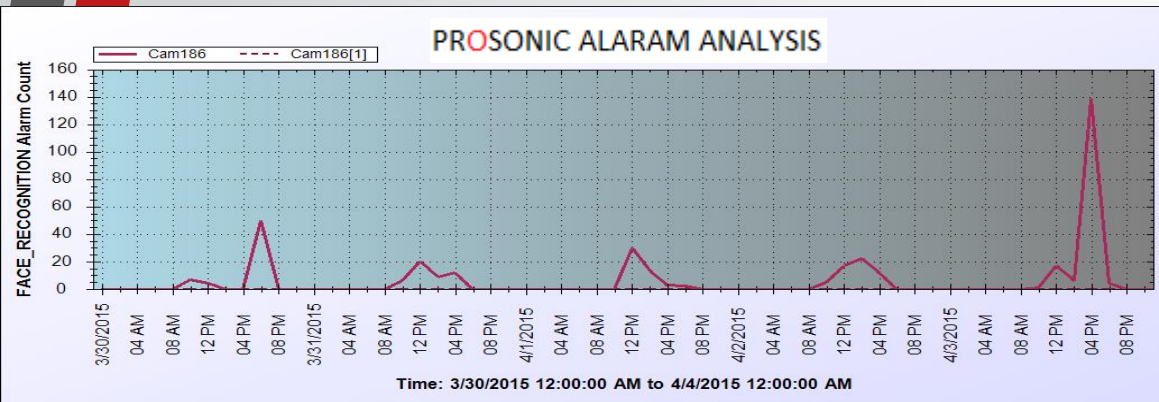
Application: Service Counters such as ticket counters

Provides: Ingress (in flow), Egress (out flow), Waiting time



REPORTING & ANALYSIS

- Report of counting with different time duration, interval and plot options.
- Export of plot in JPEG and report CSV format
- Zonal Report with multiple cameras added in each zone
- Scheduling of Reports, Auto Report E-mailer, FTP upload of Reports, Comparison Reports
- Heat Map, Motion Map & Flow Maps



MULTI CAMERA TRACKING

Multi Camera Tracking

- By this feature, a person is tracked in adjacent cameras in the multi camera network.
- Uses object properties to track any person in adjacent cameras.
- Persons to have similar profiles (Front/Side) at similar distance in multiple cameras.

Application: Saves time, makes the task easy for operators of surveillance monitoring who would otherwise manually track suspects from camera to camera.



Multi Camera Tracking

PRIVACY MASKING

Privacy Masking

- Face and Skin area is masked to protect the identity of the persons appearing in the camera view of surveillance system
- While unmasked video is recorded & stored, masked video is viewed by operators during surveillance monitoring.

Application: Privacy for people under surveillance, unmasked video for storage, masked video for monitoring & evidence export.





SYSTEM ARCHITECTURE

SERVER & EDGE BASED ANALYTICS

FLEXIBILITY – SERVER / EDGE

● SERVER ANALYTICS

Flexibility in Installation

In the same machine with VMS / on a separate machine

Takes video feed from VMS or directly from cameras

Supports ONVIF for video stream exchange with camera / VMS

Supports several leading VMS providers

Sends alarms to VMS Viewer (VMS Client) or Alarm Center

Runs as Windows service, supports up to 100 channels/server

Supports Failover

● EDGE ANALYTICS

Available on Axis Camera

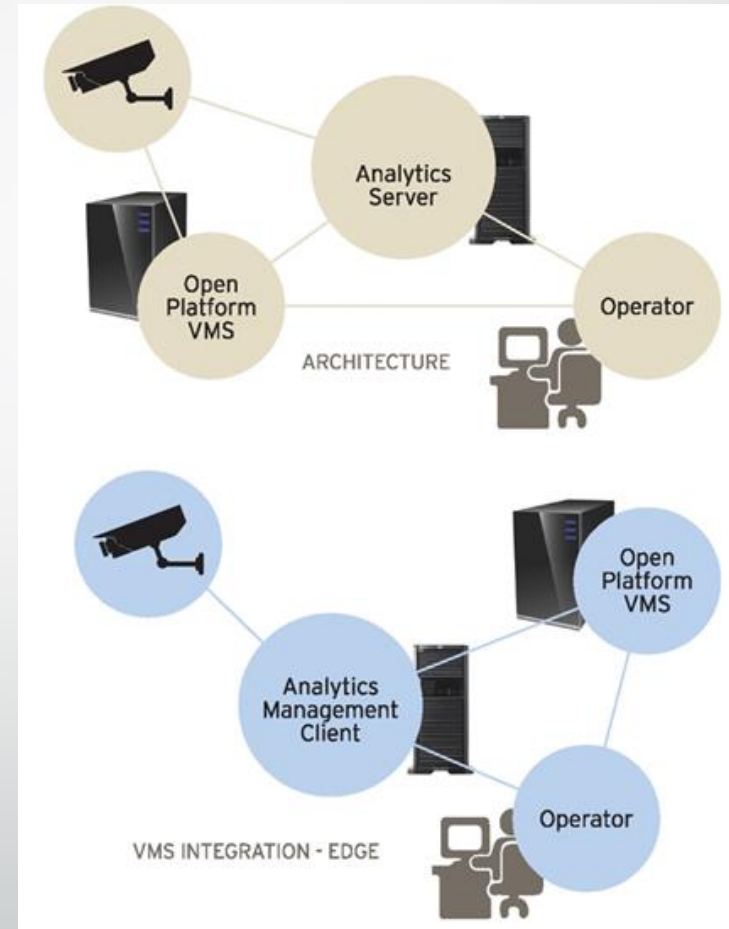
Can send alarms to VMS Viewer (VMS Client)

Runs as Windows service, supports up to 200 channels/server

Saves extra hardware cost

Intrusion Detection, Suspicious Incidences, Counting Features

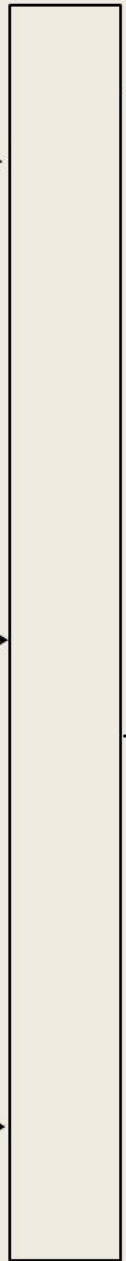
Supports several features simultaneously



LOCATION 1



WIDE AREA NETWORK



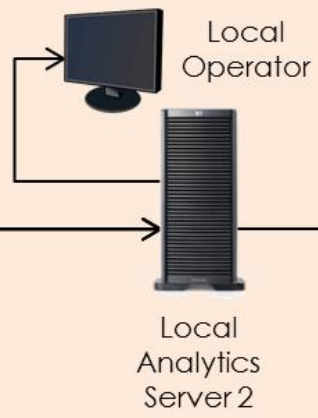
CENTRAL SERVER & CONTROL ROOM



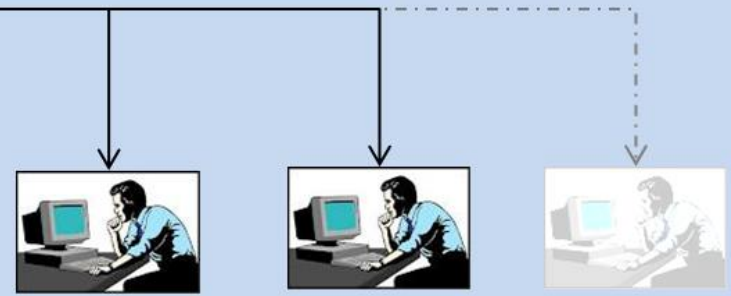
Video Analytics Central Server

- Central Face Database
- Central License Number Database
- Central Training Server
- Central Alarm Server

LOCATION 2



LOCATION 3



Central Operator / Client Machine(s)
AllGoVision Alarm Center Management Client

LIST OF OTHER INTEGRATIONS

- Milestone Xprotect VMS
- Genetec Security Center
- IndigoVision Control Center
- Exacqvision VMS
- PROSONIC VMS & 3S
- Cisco VSM
- Digital Watchdog Spectrum
- Verint Nextiva
- Axis Camera Station
- Axis edge



CASES – SMART CITY / SURV.



SMART City - India

- **Use case:** Building Surveillance for Safe & Smart City
- **Solution:** Prosonic Smart Intelligence Solution + Alarm Center
- **Features:** Perimeter Protection and Indoor Security features



Video Intelligence for Smart Villages

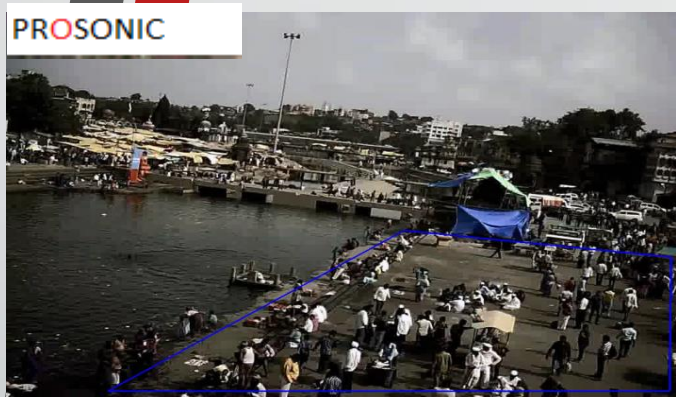
- **Solution:** Prosonic Smart Intelligence Solution
- **Features:** Security Features, Loitering, Wrong-way Detection



Smart Solution Through Mobile Vans

- **Solution:** Prosonic Smart Intelligence Solution
- **Features:** Riot Detection, Crowd Detection

CASES – CITY SURVEILLANCE



Surveillance Design For GANESH VISARJAN

- **Use case:** Crowd Management
- **Solution:** Prosonic Smart Intelligence Solution + Alarm Centre
- **Features:** Crowd Counting, Crowding Alert, Crowd Flow Detection



City Surveillance

- **Solution:** Prosonic Smart Intelligence Solution
- **Application:** City Surveillance
- **Features:** Face Recognition



City Surveillance

- **Solution:** Prosonic Smart Intelligence Solution
- **Application:** City Surveillance
- **Features:** Security Features

CASES- TRAFFIC SURVEILLANCE

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Traffic Surveillance

- **Design:** Illegal Parking Detection
- **Solution:** Prosonic + Milestone
- **Features:** Illegal Parking, Face Masking

PROSONIC



Bridges

- **Solution:** Prosonic + Alarm Center
- **Features:** Illegal Parking Detection

PROSONIC



Traffic Surveillance

- **Solution:** Prosonic
- **Features:** Traffic Surveillance, Left Object Detection

CASES- SAFETY & SECURITY



Trains International Airport

- **Solution:** Prosonic + VMS
- **Features:** Detecting unattended object / unauthorized people for preventing Human trafficking and smuggling
- **Use case:** >99% detection, < 1% false positives



Places of Pilgrimage / Holy Temples

- **Solution:** Prosonic + VMS + IP Cameras
- **Features:** VCA features to avoid mishaps, raise alerts for events such as intrusion, suspicious behaviour, overcrowding.

CASES- PERIMETER SECURITY



Banking Solutions

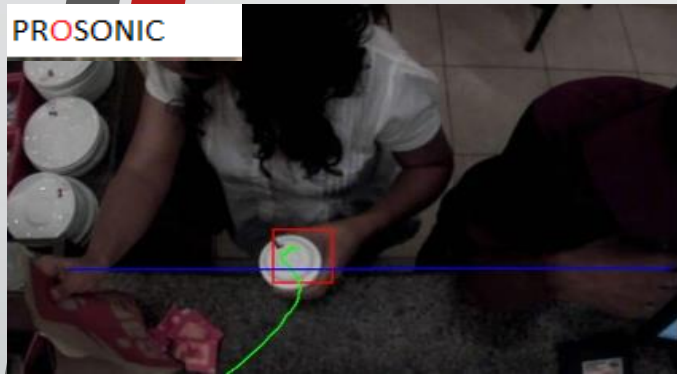
- **Design:** Smart Intelligence for Perimeter Security
- **Solution:** Prosonic Smart Intelligence Solution
- **Features:** Intrusion Detection features



TATA Power

- **Design:** Smart Intelligence for Perimeter Security
- **Solution:** Prosonic Smart Intelligence Solution
- **Features:** Intrusion & Suspicious Incidence Detection

CASES- BUSINESS INTELLIGENCE



Case Study – Cup Counting

- Cup counting software for Café Coffee Day
- **Use case:** Beverage counting for pilferage reduction
- Very challenging use case with unrestricted movement of cups
- IP Camera, Milestone X-Protect VMS and Prosonic VCA
- Achieved 95% + accuracy



Footfall Statistics at Forum Malls

- **Solution:** Prosonic + Alarm Centre
- **Features:** People Counting & Reporting



Visitor Statistics & Conversion, Retail Stores

- **Solution:** Prosonic + Alarm Center
- **Features:** People Counting, Reporting in LDM format for POS

DESIGN CASES



PROSONIC



Banking Projects

- **Design:** Business Intelligence,
- **Solution:** Prosonic + Alarm Center
- **Features:** Tripwire/Trespass, Loitering, Counting, Face capture, Smoke detection at server rooms

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METRO PROJECTS

- **Design:** Prevent fire hazard, Sterile zone security
- **Solution:** Prosonic + Alarm Center
- **Features:** Tripwire/Trespass, Loitering, Counting, Face capture, Smoke detection at server

CASES- EDUCATION

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University

- **Use case:** Server room Smoke & Fire Detection
- **Solution:** Prosonic + VMS
- **Features:** Smoke detection and Intrusion detection

PROSONIC



University

- **Solution:** Prosonic + VMS + IP Cameras
- **Features:** Intrusion Detection Features



Transportation

Delhi Airport • Hong Kong Int. Airport • Hanoi Airport • Indian Railways • Keretapi Tanah Melayu Berhad • CONCOR India



City / Traffic Surveillance

Singapore Traffic Surveillance • Qatar City Surveillance • Turkey Traffic Surveillance • Jakarta City Surveillance • Bandra Worli Sea Link, Mumbai • Kumbh Mela - Nashik • Mobile Van Surveillance - Chandrapur • Lavasa Township • Pushkaralu • Baroda Highway



Power, Oil & Gas

Bharat Oman Refineries • Indian PSUs (GAIL, HPCL, IOCL, ONGC, BHEL, NTPC) • Khazzan Oil & Gas - Oman • Tata Power



Critical Infrastructure

Baroda Museum • Macau Tower • Mysore Palace • Sabarmati Jail • Somnath Temple • Meenakshi Temple • Currency Press



Education

Changzhou University • Symbiosis International University • IITM – Pune, Noida



Retail

The Galleria Mall Jordan • Culture Kings – Australia • Abu Dhabi Mall • Mall, South Africa • Forum Mall, Hyderabad, • 7-Eleven Stores • Café Coffee Day • Sephora Retail, Kuala Lumpur • National Environment Agency, Food courts - Singapore



Government, Police, Defence

Indian Air Force • Abu Dhabi Police • Ministry of Interior, Abu Dhabi • Indira Gandhi Centre for Atomic Research • Indian Navy • Customs Office, Vietnam



Banking, Finance & Industries, Corporate

GIFT City–Gujarat • JSW Steel • Kotak Mahindra Bank • Reserve Bank of India • ACC Limited • State Bank of India • Deepak Fertilisers & PetroChem • ITC Limited • Syntel • Embassy Golf Links

PLAN FOR GLOBAL PRESENCE



Footsteps in more than 30 countries globally.....Before 2025

TRIPWIRE*



Thank You

PROSONIC

corporate@prosonic.in

*50+ Basic and Advanced Video Analytics Features